





BRAND MANUAL

FARBEN

Farben

CMYK 10/10/0/0
RGB 188/180/218
HEX #bcb4da

CMYK 50/50/0/0
RGB 145/132/190
HEX #9184be



Blauviolett

CMYK 100/100/0/0
RGB 46/35/130
HEX #2e2382
Pantone XXX C

CMYK 30/30/0/0
RGB 232/230/244
HEX #e8e6f4
Pantone XXX C



Blauviolett (30 %)



Grau



CMYK 0/0/0/5
RGB 246/246/246
HEX #f6f6f6

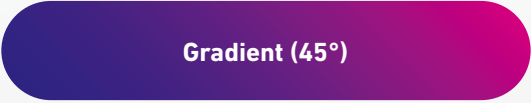
CMYK 0/0/0/10
RGB 236/236/236
HEX #ecec

CMYK 0/0/0/20
RGB 218/218/218
HEX #dadada

CMYK 0/0/0/75
RGB 98/98/98
HEX #626262

CMYK 0/0/0/100
RGB 0/0/0
HEX #000000

CMYK 100/100/0/0
RGB 46/35/130
HEX #2e2382



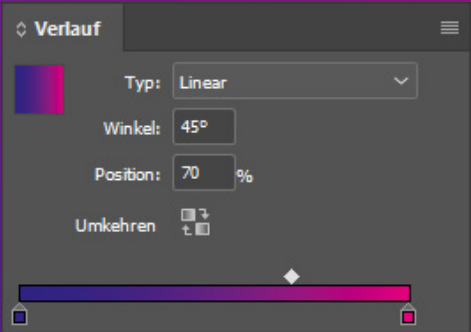
Gradient (45°)



CMYK 0/100/0/0
RGB 229/0/125
HEX #e5007d



CMYK 0/10/100/0
RGB 255/221/0
HEX #ffdd00

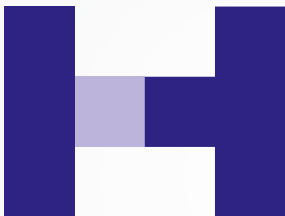


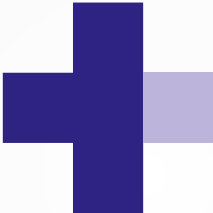
CMYK 0/0/0/0
RGB 0/0/0
HEX #000000

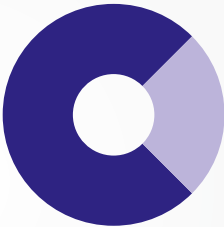
CMYK 0/0/0/0
RGB 0/0/0
HEX #000000

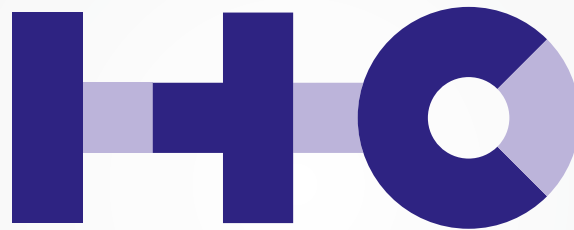
Gradient

LOGO







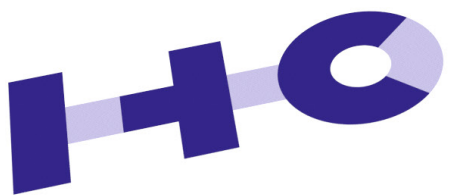












HEAD AND CODE





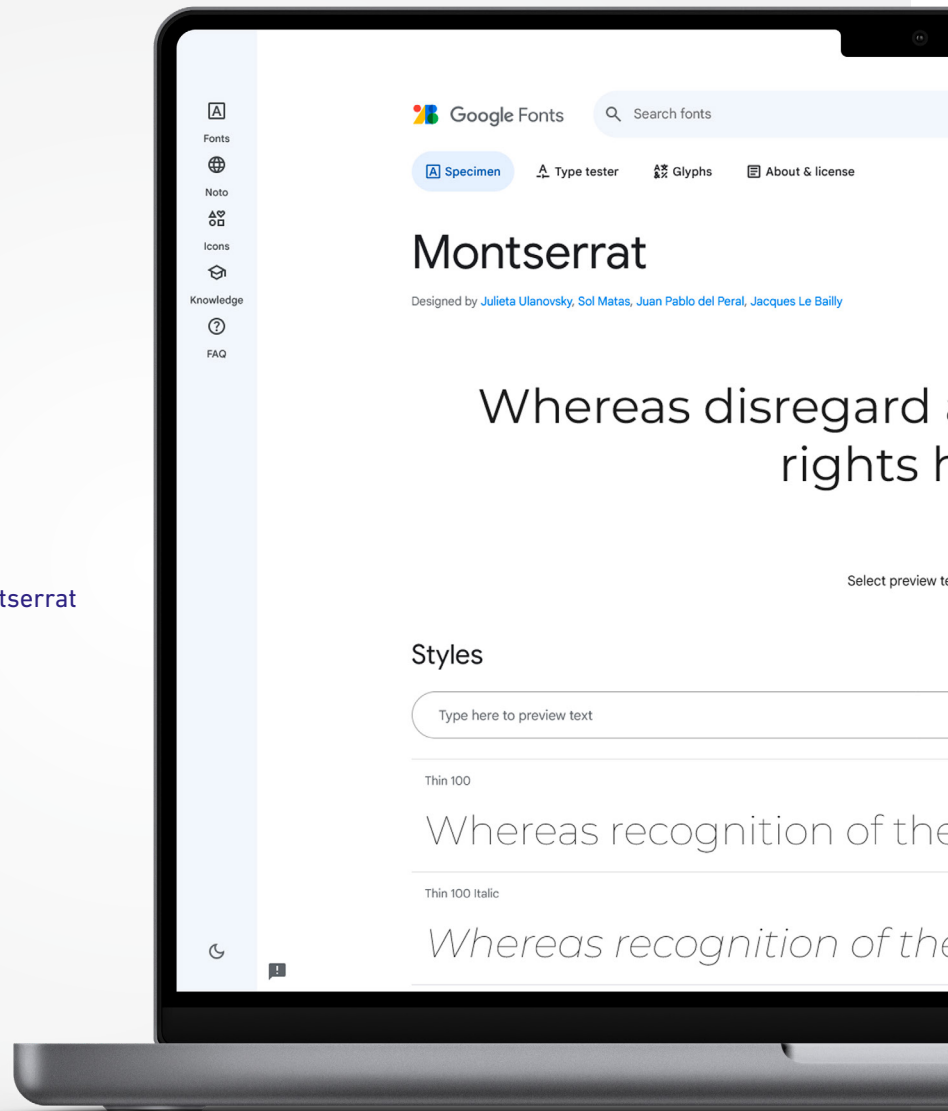


CODE

TYPOGRAFIE

Montserrat (Google Fonts)

 <https://fonts.google.com/specimen/Montserrat>



Montserrat Extrabold

Montserrat ExtraBold

Montserrat Bold

Montserrat Bold

Montserrat SemiBold

Montserrat Regular

Montserrat Regular

ÜBERSCHRIFT H1

UNTERZEILE

Überschrift H2

Unterzeile

Überschrift H3

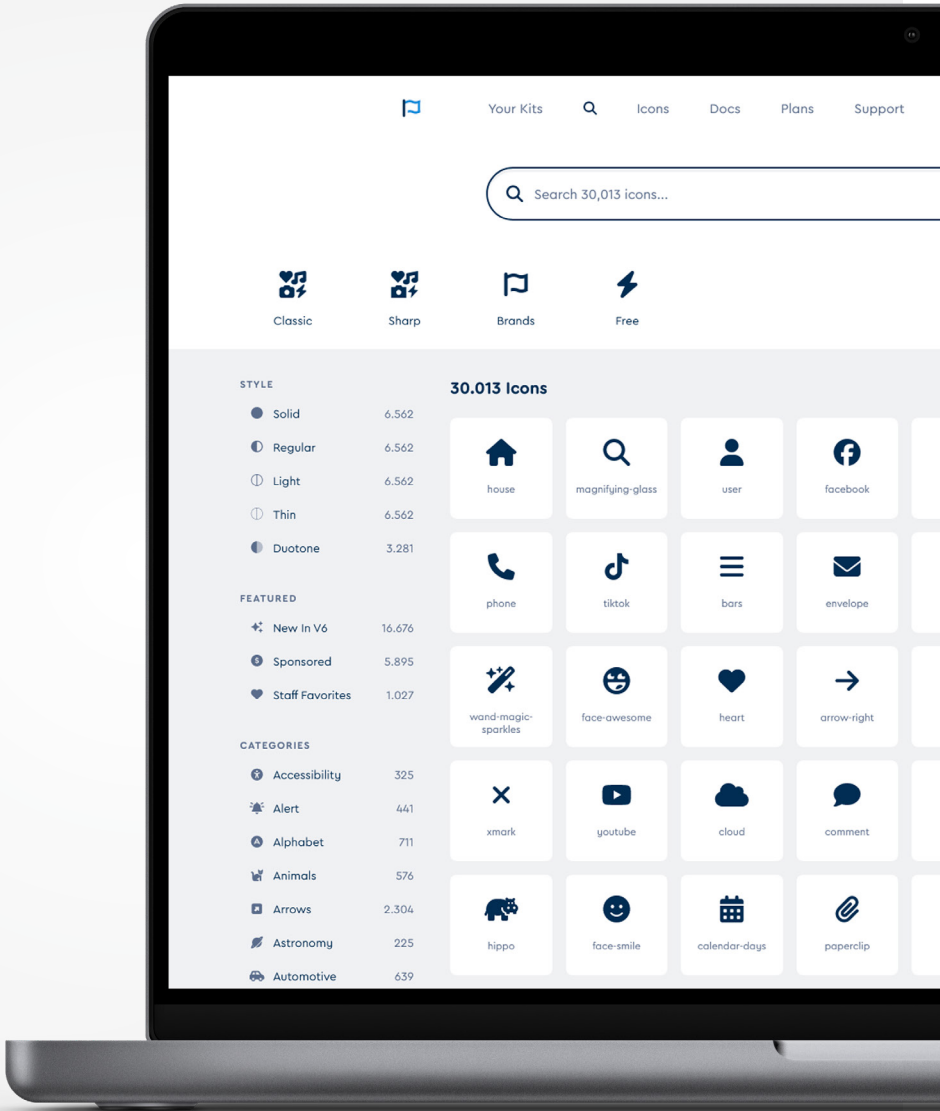
Dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat.

**Lorem
ipsum
dolor sit**

Font Awesome

 <https://fontawesome.com>



BRANDING







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